

BPR Purnalokha Bhakti Renamed



Bogor – Understanding and mastering the field of job duties and be sensitive to the growing aspiration is a must to maintain the customers’ trust. Those are the commitment of BPR Purnalokha Bhakti which has renamed to be BPR DP Taspen.

Responding the necessity, some weeks ago in Lembah Nyiur Hotel, Puncak, West Java, BPR held a training of Taspen and Credit Risk Management. Arifin Mufti, BPR President Director, hoped through this training his board of management could develop their knowledge related with Taspen programs which include pension and THT payment and the administrative accountability.

Arifin said, he had been planning the training more than two years ago. Nevertheless, it could be conducted now and he is sure that this training would bring positive impact for the management quality. “Along with the company rename using ‘Taspen term’, we should maintain Taspen good name and try hard to make BPR DP Taspen in line with other banking institutions,” he said excitedly.

The prospect of BPR is more promising, moreover the name is related with Taspen. This moment is responded as a big opportunity for BPR development for the next days. The service development for the customers for instance. Until now BPR has opened branch office service in Bogor and Depok and Cash Office of Buaran Jakarta and Bekasi. “BPR now has been one of the pensioners’ choices,” Arifin said proudly. Moreover, he continued, now the majority customers are pensioners and general public.

As one of the payment partners, BPR will do the best in giving the best service. Therefore the year of 2010 is determined to be the year of pensioners. It means this year BPR will work harder in giving monthly service for the pensioners. He also stressed his management to work harder and maintain Taspen good name.

According to Arifin, BPR performance in 2009 is very satisfying. It has exceeded the target. In 2010 the performance is hoped to be better. Moreover with the appointment of Kemas Mahmud as BPR Director of Performance Operation.

Meanwhile according to Director of Taspen Pension Fund (DP Taspen as the stakeholder, *red*) the training is a positive initiative to develop BPR. Moreover, the training is very related with the daily duties. If all materials could be well understood, it could develop the service quality, also could minimize the credit risk and risk management. Those are the necessity which should be possessed by the board of BPR, to maintain the customer’s trust.